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## Privacy Policy

### 1. Introduction

Alliance Commercial (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.alliancebizlending.us](http://www.alliancebizlending.us) use our services, or interact with us in other ways. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

### 2. Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, etc.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

### 3. How We Use Your Information

We use the information we collect in the following ways:

- To provide, operate, and maintain our website and services.
- To improve, personalize, and expand our website and services.
- To understand and analyze how you use our website and services.
- To develop new products, services, features, and functionality.
- To communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes.
- To process your transactions and manage your orders.
- To send you emails.
- To find and prevent fraud.

### 4. DO NOT SHARE

**Alliance Commercial** does not share personal information with third parties for marketing or promotional purposes. Your privacy is important to us, and we are committed to protecting your personal information.

### 5. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.

- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## 6. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

## 7. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

## 9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** [info@alliancebizlending.us](mailto:info@alliancebizlending.us)
  - **Address:** Suwanee, GA
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